

ORDER



WZZM 13

Orders
Order / Rev: 724339
Alt Order #: 06392207
Product Desc: MI HARD WORKING AMER
Estimate: 3035
Flight Dates: 10/24/12 - 11/01/12
Original Date / Rev: 10/23/12 / 10/23/12
Order Type: Political

Primary AE: Kristen Waskie
Sales Office: T-PHI
Sales Region: NAT

Agency
Name: Strategic Media Placement LLC
Buying Contact:
Billing Contact:
 7669 Stagers Loop
 Delaware, OH 43015

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Hard Working Americans
Demographic: A35+
Product Codes: IS-Candidate/US Senate
Priority: P-5
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	8	\$10,800.00	\$9,180.00
10/29/12	11/01/12	8	\$10,800.00	\$9,180.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	8	\$10,800.00	\$9,180.00	0.00
November 2012	8	\$10,800.00	\$9,180.00	0.00
Totals	16	\$21,600.00	\$18,360.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristen Waskie			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WZZM	10/24/12	10/26/12	M-F 6-630p M-F News	CM	6-630p	--WTF--	:30	4	\$1,500.00	P-1	0.00	NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/22/12	10/28/12	--WTF--	4		\$1,500.00	0.00							
E 2	WZZM	10/29/12	11/01/12	M-F 6-630p M-F News	CM	6-630p	MTWT---	:30	4	\$1,500.00	P-1	0.00	NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/29/12	11/04/12	MTWT---	4		\$1,500.00	0.00							
E 3	WZZM	10/24/12	10/26/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	--WTF--	:30	4	\$1,200.00	P-1	0.00	NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/22/12	10/28/12	--WTF--	4		\$1,200.00	0.00							
E 4	WZZM	10/29/12	11/01/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	MTWT---	:30	4	\$1,200.00	P-1	0.00	NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/29/12	11/04/12	MTWT---	4		\$1,200.00	0.00							
													Totals	16	\$21,600.00